

# Mobile Opt-in/Opt-out API

12/12/2024 3:39 pm EST

## Overview

The Mobile Opt-in and Opt-out API allows users to opt in and out of ID5 tracking via MAIDs.

## Opt Out Request

### Example URL

```
https://api.id5-sync.com/privacy/mobile-optout?ifa={maid}&ifa_type={ifa_type}
```

### Request Type

HTTP POST

### Request Headers

```
Content-Type: application/json; charset=UTF-8
```

### Available Parameters

#### Querystring

Name	Required	Description
------	----------	-------------

ifa	x	The Identifier for Advertising (IFA) ID in a UUID format (8-4-4-4-12) i.e. EA7583CD-A667-48BC-B806-42ECB2B48607
ifa_type	x	The type of IFA i.e. GAID, AAID

### Example Mobile Opt Out Request

```
https://api.id5-sync.com/privacy/mobile-optout?ifa=EA7583CD-A667-48BC-B806-42ECB2B48607&ifa_type=GAID
```

## Mobile Opt Out Response

### Successful Response

#### HTTP Status Code

```
200 OK
```

#### Response Body

Name	Description
------	-------------

optout	true if opting out, false if opting in
success	true if operation was successful, false otherwise

## Example Successful Response

```
{
  "optout": true,
  "success": true,
  "message": ""
}
```

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## Unsuccessful Response

### Example Unsuccessful Response

```
{
  "optout": true,
  "success": false
  "message": "ifa query parameter must not be null and must have UUID format"
}
```

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## Opt In Request

### Example URL

[https://api.id5-sync.com/privacy/mobile-optin?ifa={maid}&ifa\\_type={ifa\\_type}](https://api.id5-sync.com/privacy/mobile-optin?ifa={maid}&ifa_type={ifa_type})

### Request Type

HTTP POST

### Request Headers

Content-Type: application/json; charset=UTF-8

### Available Parameters

#### Querystring

Name	Required	Description
------	----------	-------------

ifa	x	The Identifier for Advertising (IFA) ID in a UUID format (8-4-4-4-12) i.e. EA7583CD-A667-48BC-B806-42ECB2B48607
ifa_type	x	The type of IFA i.e. GAID, AAID

### Example Mobile Opt Out Request

[https://api.id5-sync.com/privacy/mobile-optin?ifa=EA7583CD-A667-48BC-B806-42ECB2B48607&ifa\\_type=GAID](https://api.id5-sync.com/privacy/mobile-optin?ifa=EA7583CD-A667-48BC-B806-42ECB2B48607&ifa_type=GAID)

## Mobile Opt Out Response

## Successful Response

### HTTP Status Code

200 OK

### Response Body

#### Name Description

optout true if opting out, false if opting in  
success true if operation was successful, false otherwise

### Example Successful Response

```
{  
  "optout": false,  
  "success": true,  
  "message": ""  
}
```

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## Unsuccessful Response

### Example Unsuccessful Response

```
{  
  "optout": false,  
  "success": false  
  "message": "ifa query parameter must not be null and must have UUID format"  
}
```

---