Mobile Opt-in/Opt-out API (deprecated)

02/09/2026 6:46 am EST

This endpoint was deprecated on 9th February 2026. Please use the Opt-Out API

Overview

The Mobile Opt-in and Opt-out API allows users to opt in and out of ID5 tracking via MAIDs.

Opt Out Request

Example URL

> https://api.id5-sync.com/privacy/mobile-optout?ifa={maid}&ifa_type={ifa_type}

Request Type

HTTP POST

Request Headers

`Content-Type: application/json; charset=UTF-8`

Available Parameters

Querystring

Name	Required	Description
ifa	x	The Identifier for Advertising (IFA) ID in a UUID format (8-4-4-4-12) i.e. EA7583CD-A667-48BC-B806-42ECB2B48607
ifa_typex		The type of IFA i.e. GAID, AAID

Example Mobile Opt Out Request

> https://api.id5-sync.com/privacy/mobile-optout?ifa=EA7583CD-A667-48BC-B806-42ECB2B48607&ifa_type=GAID

Mobile Opt Out Response

Successful Response

HTTP Status Code

`200 OK`

Response Body

Name	Description
optout	true if opting out, false if opting in
success	true if operation was successful, false otherwise

Example Successful Response

```
{
  "optout": true,
  "success": true,
  "message": ""
}
```

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Unsuccessful Response

Example Unsuccessful Response

```
{
  "optout": true,
  "success": false
  "message": "ifa query parameter must not be null and must have UUID format"
}
```

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Opt In Request

Example URL

> https://api.id5-sync.com/privacy/mobile-optin?ifa={maid}&ifa_type={ifa_type}

Request Type

HTTP POST

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`Content-Type: application/json; charset=UTF-8`

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Mobile Opt Out Response

Successful Response

HTTP Status Code

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Response Body

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Example Successful Response

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Unsuccessful Response

Example Unsuccessful Response

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