

# Amazon (APS) Integration

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## Publisher Integration of the ID5 ID via Amazon Publisher Services

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Amazon's APS is the leading suite of cloud services that helps publishers build, monetize, and grow their digital media business. Read below for a step-by-step guide that takes you through the full integration process.

1. **Submit questionnaire** - Answer a handful of questions about your company and tech setup. ID5 will need these details to get your integration started. This questionnaire is provided by Amazon and is filled in on their website.
  2. **Sign the trial agreement** - One of Amazon's Account Managers will be in touch to discuss the integration process with you, along with providing ID5's ID agreement document.
  3. **Add to CMP** - Add ID5 as an approved vendor to your Consent Management Platform (CMP). Our vendor ID is `131`.
  4. **Account setup** - Following the creation of your ID5 account, you will now have the opportunity to customize your settings. These settings are updated within Amazon TAM.
  5. **Your service begins** - The integration is now complete and ready for action.
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